

UPDATE

SUMMER 2017

Broadway House President/CEO Receives Distinguished Service Award

At their Annual Meeting on June 1st, the American College of Healthcare Executives of NJ presented Broadway House President/CEO James R. Gonzalez, MPH, FACHE, LNHA, with the organization's **Distinguished Service Award**.

The award is presented annually to an individual who has made a significant contribution or had an impact on healthcare in NJ and the field of healthcare in general. It takes into consideration both the individual's commitment and long-term performance in improving the delivery of care in the state.

Opened in 1995 to address Newark's AIDS epidemic. Mr. Gonzalez and his healthcare team have

transformed Broadway House's HIV program into a nationally recognized facility that maintains a Centers for Medicare and Medicaid Services (CMS) 5 Star Rating (the highest rating) and recently received a clinically deficiency-free NJ Department of Health annual survey.

In the past 39 years, Mr. Gonzalez has held executive positions in academic health centers, community hospitals and long-term care facilities in NJ and NY. In 2011, he was asked to serve as interim president/CEO of University Hospital in Newark in addition to his management of Broadway House. He was appointed the new CEO of University Hospital in 2013 and led the hospital's transition from a university-owned facility to an independent stand-alone medical center, remain the primary teaching hospital for Rutgers Medical School and become an

entity of the State. It was the largest merger of 2 university systems (UMDNJ and Rutgers) in the history of the country.

In his acceptance speech, Mr. Gonzalez said, "In the mire of mergers and acquisitions and health insurance chaos, it is important that we stay grounded to the mission at hand and remember who our customers are, our patients, for whom we serve and care for."



James Gonzalez (right) receives award from ACHENJ leaders.

CEO CORNER



James Gonzalez, MPH, FACHE, LNHA
President/CEO

Broadway House for Continuing Care recently concluded its annual survey with the **New Jersey Department of Health** resulting in a clinically deficiency-free survey.

The State of New Jersey annually inspects licensed and certified healthcare facilities to ensure the safety of patients and residents and a consistently high quality of care.

We have also received a **5 Star Quality Rating** (highest rating) from the Centers for Medicare and Medicaid Services. The rating system is to help consumers, families and caregivers compare nursing homes more easily and to help identify areas about which they may want to ask questions.

Additionally, Broadway House/New Beginnings, has received **Providigm's Basic QAPI Accreditation for 2017** as a skilled nursing facility actively performing Quality Assurance and Performance Improvement activities. Just over 300 centers in the United States earned this accreditation for 2017.

We are so proud to have achieved these high ratings and accreditations. It confirms our commitment to continually strive to improve that care we provide and to ensure our quality systems are sound.

On May 18, we held our inaugural RED TIE GALA in the Rotunda and Ballroom right here at Broadway House. The evening was a huge success raising over \$90,000 that will be used for resident programming and upgrades to our living and working environments. See the special insert in this issue for more details and of course, photos from the event. Thanks to all of you who supported our cause and attended a very memorable evening.

And don't forget to Save The Date for the 1st Broadway House Charity Golf Classic, September 27th, to be hosted at TopGolf, Edison, NJ. Details are also in this issue.

Hope to see you then and in the meantime, have a great summer!

National Nurses' Week Celebration

National Nurses' Week begins every year on May 6 and ends on May 12, Florence Nightingale's birthday. It is a time for recognizing and celebrating the critical work that nurses perform each and every day. At Broadway House, a week of in-services, staff development, empowerment exercises and lots of food, culminated in a National Nurses' Week Awards Luncheon to which all nurses were invited. Lena Coakley, Director of Nursing, presented the following nurses with special awards:

Peggy Moore, RN

40+ Years in Nursing

Anna Pucciarelli, RN

40+ Years in Nursing

Doretha Carter, LPN

40+ Years in Nursing

Marvean Dixon-Phillips, RN

Nurse of the Year

Lenore Shamberger Jackson, RN

Recognition of Unwavering Dedication to Broadway House

Additionally, Marvean Dixon-Phillips, Evening Nursing Supervisor, was selected to receive the Healthcare Foundation of NJ's 2017 "Lester Z. Lieberman Humanism in Healthcare" award. Each year, the Healthcare Foundation honors healthcare employees, nursing students and faculty in the greater Newark region. Nominated by their peers, these honorees are models of selflessness, empathy and cultural sensitivity.

Marvean has worked at Broadway House since 2009 and is highly regarded among the nursing staff, residents and families for her commitment to her patients and her compassionate care. Congratulations to Marvean on this well-deserved honor!



(L to R) Lena Coakley, Gloria Smith, Marvean Dixon-Phillips, Lenore Shamberger Jackson, Jennifer Yogo

CNA Appreciation Week June 15-22

Certified Nursing Assistants (CNAs) are key players in the lives of the people they care for. Each day, more than 4.5 million caregivers provide hands on care to the nation's frail, elderly or chronically challenged citizens in long-term care settings. CNA Week is a time to recognize and celebrate all the things CNAs do. At Broadway House, CNA Week was marked by Lunch & Learns, "Glo Germ" infection control exercise, Game Day, CNA Empowerment, a "Virtual Dementia Tour," an Ice Cream Social and CNA Appreciation Luncheon.

Broadway House Participates in PROUD Celebration

Robert Wood Johnson University Hospital Somerset and Garden State Equality collaborated to produce the 1st Annual PROUD Community Celebration on June 22nd at RWJ's campus in Somerset, NJ.

The event, which Broadway House staff attended, celebrated PRIDE Month and the opening of RWJ's PROUD Family Clinic and featured a PRIDE flag raising, lunch and a roundtable discussion with LGBT community leaders. Gloria Horton and Virginia Brown from Broadway House took part in the roundtable about the healthcare needs of the LGBT community. Other staff attending were Sue Meadows, Lois Beatty, Christian Hong, Nestor Beard and volunteer Chad Coviel.



PRIDE flag raising at PROUD Community Celebration in Somerset, NJ.

Oh What a Night!

BROADWAY HOUSE HOSTS RED TIE GALA

After months of preparation and 3 days of cleaning and set up, Broadway House's Rotunda and New Vista Ballroom were ready to welcome approximately 180 guests at the inaugural RED TIE GALA.

The evening was an outstanding success raising almost \$90,000 that will be used to provide expanded residential services, programs and upgraded working and living environments. Guests dined on a multi-cultural themed buffet while enjoying live jazz music, our Broadway House magician, photo booth and raffles.

Board member Gary Paul Wright served as the master of ceremonies and introduced President/CEO James Gonzalez who presented the Gala Honorees with their Presidential Awards:

- *Mary Ann Christopher, Horizon Blue Cross Blue Shield*
- *NJ Senator Richard J. Codey*
- *Father Robert Sandoz, OFM, "Father Bob", Christ the King Prep School*

Additionally, tribute was paid to the Essex Catholic High School Alumni Foundation. The school was located in Broadway House's historic building and each year, the alumni return to Broadway House for a get-together.

Thanks to all the corporate sponsors, honorees, volunteers and Broadway House staff who worked together as a team to make the RED TIE GALA meaningful and memorable.





BROADWAY HOUSE FOR CONTINUING CARE

298 Broadway
Newark, NJ 07104
973-268-9797

www.broadwayhouse.org



We offer:

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- » *Chiropractic services*
- » *Pastoral care*
- » *Daily residential activities*



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For info/reservations, contact Pat Beilman 973-268-9797, ext. 1041